

FRACTIONAL-EXPERT PRIVACY POLICY

We are responsible for processing and storing Personal Information from fractional-expert customers and visitors of the <https://fractional-expert.com/> website. Personal Information is any information about a person that allows you to directly or indirectly identify this person, including Personal Information within the meaning of privacy laws.

This Privacy Policy describes the types of Personal Information we receive from the users of our websites (including the mobile version of the website) and fractional-expert customers. In addition, we define the purposes, ways, and methods of collecting and processing your Personal Information in this document.

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1. WHAT INFORMATION WE COLLECT AND WHY

Personal Information you give us:

fractional-expert collects and processes the following information: user's (customer's) full name, postal address, email, and telephone number. We only collect data that you voluntarily give us. For example, we may collect Personal Information (data from your public social network profile) to receive feedback from you about our services or request information about your location to register on the website to provide services or participation in promotions. You have the right not to provide us with this information, but in this case, our website and services may not work correctly, or some of their functionality will be unavailable for you.

Moreover, we may receive certain information from you automatically while you are using the website. Such information may include your IP address, information about the operating system of your computer/mobile device and the type of browser, the type of your device, the unique device identifier (UDID) or mobile equipment identifier (MEID) of your mobile device, the address of the website on which a link to us was posted and information about the pages you visited on our website.

We may use this information to operate, maintain and customize our website and services. In this Privacy Policy, we also provide additional information on how we use cookies.

Mobile devices and location information

The mobile versions of our websites can receive information about the exact location of a mobile device using GPS, Wi-Fi, Bluetooth technology, or taking into account the distance to the nearest mobile base station with your separate consent.

fractional-expert uses this information to provide services based on your location, for example, when looking for live events in your country and your city or identifying special offers for residents of your region that you may be interested in or personalizing your interaction with fractional-expert.

You may always revoke a consent that you have provided to determine your location by turning off the collection of location data in your device or browser settings. If you would like to disable the location service on your mobile device, we recommend contacting your mobile service provider or mobile device manufacturer. If you would like to delete your location information, please send us an email at order@fractional-expert.com. Please note that after deleting the specified data, some services may not work correctly.

2. METHOD AND LOCATION OF PERSONAL INFORMATION PROCESSING

Processing Method

Processing of Personal Information is carried out using computers and(or) automation tools under procedures and methods that meet data collection purposes.

In some cases, the collected Personal Information may be available to certain categories of fractional-expert responsible people (Data Operator) related to the operation of the website (such as administration, sales, marketing, call center, legal department, system administrators) or third parties (such as external technical service providers, postal organizations, hosting service providers, information technology companies, communication services) to whom we entrust to act as a Data Processor if necessary. You can additionally request the list of these people from us.

Location of Personal Information processing

All data is processed at fractional-expert's operating offices and in other locations where the parties involved in the processing are located. For more information, please contact us (as a Data Operator and Database Owner).

3. USE OF PERSONAL INFORMATION

To provide services, your Personal Information may be used and processed internally by fractional-expert. fractional-expert means a group of entrepreneurs operating under the fractional-expert brand. Any use of your Personal Information within fractional-expert is subject to this Privacy Policy. Periodically we may send you messages containing marketing and advertising information about our products and services, promotional offers, etc. If you do not provide us with consent to receive these messages (during the registration or ordering process), we will not send them to you.

fractional-expert has the right to involve other companies to provide services and organize advertising campaigns. These companies may receive acceptance to the part of your Personal Information only to the extent that it is necessary to provide services, while they do not have the right to use it for any other purposes. fractional-expert shall not sell, transfer or disclose the Personal Information of our customers and users of our website to third parties not from the fractional-expert group of companies. However, with your consent, we may occasionally send you marketing information on behalf of one of our partners about products and services offered that may interest you. We may also ask you if you would like to receive marketing materials from our business partners. If you agree to a newsletter subscription, we

will not share your Personal Information with these partners but email you materials on behalf of these partners.

fractional-expert reserves the right to use and disclose any information about you, in cases explicitly stated by law or other regulation, to protect the integrity of our services, protect our rights, or assist law enforcement agencies in investigating crimes and ensuring public safety.

4. PROTECTION OF PERSONAL INFORMATION

fractional-expert takes all commercially reasonable measures to prevent unauthorized access to Personal Information and data obtained while using the fractional-expert website or services. We are trying to protect your Personal Information, but we encourage you to take all available precautions to protect your Personal Information during its transfer. To do this, change passwords more often, use combinations of letters and numbers, and use a secure browser.

Ensuring the information security for children

<https://fractional-expert.com/> website is not focused on attracting the attention of children and minors. fractional-expert does not knowingly collect personal data from children and persons under the age of 18 and does not send them any requests for Personal Information.

5. ACCESS TO INFORMATION

You have complete control over all Personal Information you provide us. You have the right to clarify or change the Personal Information that we have received from you or change the settings for receiving advertising and marketing information from our partners and us at any time. You have the right to ask us to delete all information collected about you (right to be forgotten) at any time. To do this, send us an email or letter to the address specified in the last Item of this Policy.

6. COOKIES, WEB BEACONS, AND OTHER TECHNOLOGIES

<https://fractional-expert.com/> website collects information about your behavior on our website and visits to the pages of the website to obtain statistics of visits and the effectiveness of using the site, personalize and adapt our services to the interests of each user. We do this using a variety of technologies, one of which is cookies. It is data that a website can send to your browser, and it will be stored on your computer for later identification by the website.

In most cases, cookies are used to evaluate the performance of websites (for example, to measure the number of visitors and the duration of their stay on the website), to identify the most interesting and frequented topics and pages, as well as to ensure the convenience of navigation and use of the website, without collecting any Personal Information.

Also, cookies can be used to form a personalized experience based on the existing user experience with the website and user's preferences. Over time, this information can improve the user experience.

Cookies are usually divided into session and persistent. Session cookies help you to navigate the website efficiently so that information once requested within a session will no longer be requested again. Session cookies are stored in temporary memory and are erased

when you close your browser. Persistent cookies save user settings for current and subsequent visits (for example, they simplify authorization on the website allowing to remember the user credentials). Cookies are saved on the hard drive of a computer or a mobile device drive, and they are activated when the browser is launched. We use persistent cookies to store information such as the language and country of a user.

If you do not want to receive cookies or if you would like to be informed about the cookies receipt, please configure your web browser. However, if you disable all cookies, you may not be able to use some of the services and features of the website.

7. TARGETED ADVERTISING

We use cookies, Google Tag Manager, Facebook Pixel, and other advertising technologies to serve you advertisements based on your personal interests and preferences. This Item of our Privacy Policy provides additional information on this matter.

You may see fractional-expert personalized advertising based on your interests on the Internet. This data allows us to customize the appeal to the user and the client, taking into account his demographic interests and using contextual advertising and personalizing the service offer. We use this information to display advertisements that may interest you. This process helps us measure the effectiveness of marketing tools and advertising campaigns. You can opt out of displaying targeted advertisements by visiting the following sites:

www.aboutads.info/choices

www.networkadvertising.org/managing/opt_out.asp

www.evidon.com

Please note that even if you disable this option, you will still see advertisements on the Internet. However, such advertisement will not be targeted at your individual interests.

8. LINKS TO OTHER WEBSITES

If you visit third-party websites that are not operated by fractional-expert by clicking on the links on our site, you should familiarize yourself with their privacy practices and other principles of operation. We are not responsible for the privacy policies and data collection practices of other companies, and any information you provide to such companies is collected by them in accordance with their privacy policies.

9. OTHER fractional-expert WEBSITES AND ONLINE SERVICES

All fractional-expert websites and online services are subject to this Privacy Policy. In the process of providing services, fractional-expert is obliged to follow all confidentiality rules set out in this Policy.

10. AMENDMENTS TO PRIVACY POLICY

We have the right to change this Policy at any time by posting a revised privacy policy on the following page: <https://fractional-expert.com/privacy>. We strongly recommend that you frequently check this page and the last modified date at the top of the page to stay aware of the latest changes.

In case of disagreement with any changes made to the Policy, you should stop using the fractional-expert website and services, and you may request to delete your Personal Information.

This Privacy Policy applies to all Personal Information from the users of <https://fractional-expert.com/> website and fractional-expert customers regardless of the method of collection and the method of obtaining such information.

11. LEGAL INFORMATION

This Privacy Policy meets the requirements of the legislation of England and Wales on the protection of personal data. It contains detailed information about collected data, the purposes, methods of their collection, processing and use.

Notice for European Users: This Privacy Policy has been prepared in pursuance of the obligations stipulated by the General Data Protection Regulation (EU Regulation 2016/679 dated on April 27, 2016 or GDPR (General Data Protection Regulation)).